



# HUMANEDGE

Rehumanising Learning & Development In The Digital Age

# Professional Practice // Code of Ethics



# Ethical Standards & Professional Commitment

My work is rooted in the belief that every individual possesses natural intellectual, creative and moral excellence

As an existential phenomenologically trained coach, my highest priority is authenticity.

This document outlines the professional standards and ethical principles I uphold to ensure our partnerships remains a safe, rigorous, and transformative human-to-human experience

## CORE VALUES

- **Integrity:** I act with honesty and consistency. I value every individual equally and respect the distinct boundaries of coaching, ensuring it never blurs into psychotherapy or medical intervention
- **Courage:** I approach ethical dilemmas with transparency and innovation, maintaining an open mind in every session
- **Respect:** I treat your unique personality and culture with dignity, practicing active listening and bringing my "whole self" to our work
- **Responsibility:** I am accountable for my actions and committed to continuous learning, guided by the highest professional standards



# Ethical Standards & Professional Commitment

## **PROFESSIONAL CONDUCT**

I am committed to providing a level of service that reflects my qualifications and experience. I honestly represent my certifications and memberships and ensure no misleading claims are made regarding my professional competence. I always attribute ownership of ideas and materials to their originators

## **CONFIDENTIALITY & DATA SECURITY**

I maintain the strictest level of confidentiality regarding our work. Information is only released if required by law or in the unlikely event of a risk of harm to yourself or others. I will be explicit about these limits before we begin. Your data is stored and disposed of securely, complying with all relevant privacy laws. When I receive professional supervision, I may refer to our work anonymously to ensure the quality of my practice, while maintaining the confidentiality of the supervision space itself



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## **BOUNDARIES & RELATIONSHIPS**

I am responsible for maintaining clear, culturally sensitive boundaries. I strictly avoid any romantic or sexual relationships with current clients or sponsors. I actively separate our professional relationship from other forms of interaction to avoid conflicts of interest and ensure I never exploit our partnership for inappropriate advantage

## **THE COACHING PROCESS**

Before our engagement starts, I ensure you fully understand the nature, terms, and conditions of our agreement, including financial and logistical arrangements. I promote your independence and self-reliance, ensuring the duration of our work is appropriate for your goals. You have the right to end our engagement at any point, and I will encourage you to seek alternative professional help if I believe you would be better served elsewhere



# Ethical Standards & Professional Commitment

## EXCELLENCE & AI CAUTION

To maintain the highest standards, I operate within the limits of my competence and engage in regular supervision with qualified peers. While I use AI for business administration, I remain "AI cautious" in practice. I believe complex emotional experiences and deep personal insights require human nuance and empathy that technology cannot replicate. I am committed to ongoing professional development to stay at the forefront of societal and psychological advancement

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